Postgres Conference Silicon Valley 2019

September 18-20th, 2019
Prospectus

Prospective Partner,

When you sponsor Postgres Conference you are joining a worldwide professional community. You will build on relationships that pride themselves on helping you, the job creator, the technological innovator and the people that drive the success of, "The World's Database".

At Postgres Conference you are greeted with dedicated and professional volunteers for the largest, most inclusive and technologically diverse attendees in the world. All of our attendees are of high value from the intern, to the DBA seeking new High Availability solutions, to the CEO looking for products for their startup or Fortune 500.

You are our partner and it is our hope that not only will you sponsor but that you will allow us to assist in creating a strategy centered around your message and your goals for the success of your participation in our community.

THE GLOBAL NON-PROFIT POSTGRES CONFERENCE SERIES

People
Postgres
Data

WWW.POSTGRESCONF.ORG
ORGANIZERS@POSTGRESCONF.ORG

The World's Database awaits,

Joshua D. Drake (JD)
Vision and Purpose

Postgres Conference Silicon Valley is the largest gathering about People, Postgres, Data on the West Coast! An inclusive and diverse event, we bring together a best-in-talent combination of speakers, attendees, and sponsors to build opportunities for the global Postgres ecosystem.

Proven Performance

Since 2012 Postgres Conference events have:

Trained over **1000** people
Educated Over **3500** people
Connected thousands of professional relationships

Building more than attendance

- A track record of growth and opportunity
- Education and connections since 2012
- A truly positive experience for lovers of Postgres and related technologies
- Building platform leaders
- Connecting with the future
- Connecting your next DBA, CTO, or Developer
- Driving innovation
- Integrating community
- Investing in the education
- Growing the ecosystem

Silicon Valley Demographics

- 30% Developers
- 25% Managers and Decision makers
- 25% DBAs
- 20% Business analysts and students

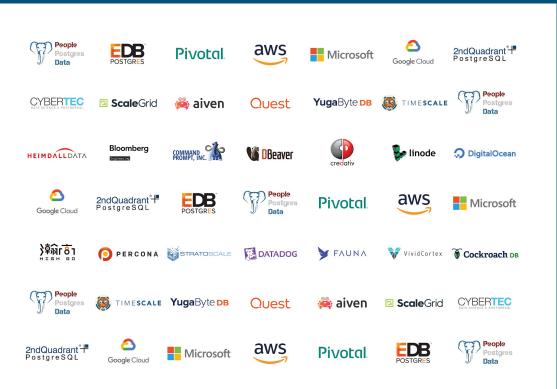## People of People, Postgres, Data

- Head of Data
- Senior Consultant
- Chief Technology Officer
- VP, Systems Development
- Senior Software Engineer
- Chief Executive Officers
- Principal Engineer
- Senior DBA
- Data Engineer
- Senior Enterprise Architect
- VP Research and Development
- Freelance Developer
- SRE Manager
- Head of Ecosystem
- Associate Professor

A tasting of who attends

- Women Who Code
- Pivotal
- Verizon Wireless
- Boeing
- Xilinx
- SAP
- Ongres
- Pandora
- Linode
- Jersey Mikes
- Groupon

- VMWare
- Vitesse Data
- Prudential
- Blue Talon
- Thomson Reuters
- UBS
- United Health Care
- TD Ameritrade
- Comcast
- Robinhood
- SalesForce

Proven Industry Support

Unprecedented networking opportunities

2019 Silicon Valley: What you need to know

- Organized with Postgres Silicon Valley, the fastest growing meetup in the U.S.
- Local centric event to build ecosystem & community
- Creating a network of highly educated and trained individuals for Postgres

- Two days of content: one day of training, two days of sessions
- Held at the Hilton San Jose
- 250 - 300 high value participants
- Cost effective sponsorship opportunities
- All roads lead to 2020, Beijing, and South Africa

Silicon Valley Packages and Benefits: Digital

Benefit	Conference	Premiere	Partner	Supporter
250 Word description on website	X			
Blog post highlighting sponsor	X		X	
Consolidated blog post, thanking sponsors	X	X	X	X
Logo on conference promo materials (on site)	X	X	X	X
Logo on conference website	X	X	X	X
Acknowledgement in all marketing emails/promotions	X	X		
Proxied emails to attendees	2	1		
Discount for clients and vertical marketing (does not include trainings)	25%	20%	15%	10%

Silicon Valley Packages and Benefits: At the Conference

Benefit	Conference	Premiere	Partner (6)	Supporter (10)
20 minute keynote				
50 minute technical breakout				
Brand/Product Flyer at registration	X	X	X	
Popup banner (Sponsor provided) in Breakout rooms (September 19th.2019)	X	X	X	
Included Tickets	5	3	2	1

Ala Carte options

50 Minute Breakout session Secure a 50 minute breakout session	**20 Minute Presentation** Secure a 20 minute presentation
WIFI Sponsorship Sponsor our wifi with a declared SSID and Password	**Lunch Sponsorship** Feed the masses, includes signage and visual recognition
Silicon Valley Postgres proxy email We will send a proxy email to the 900+ members of the Silicon Valley Postgres group	**Exhibitor Table** Limited to 8 sponsors, secure your physical presence today! (Partner level or higher required)

Have another idea for an Ala Carte option? We value our partner input and want a relationship built on success!

For more information on Ala Carte options, please email:
siliconvalley@postgresconf.org

Pricing

Conference	Sold out
Premiere	Sold out
Partner	5000.00
Supporter	2500.00

siliconvalley@postgresconf.org

:: Lead the industry :: Attend ::

:: Partner ::