PostgresConf.CN & PGCONF.ASIA 2020

11/17-11/20

PostgresConf.CN & PGCONF.ASIA 2020

亚洲最大的开源关系型数据库生态大会
Asia's largest open source relational database ecology conference

Organizer
PGCONF. ASIA
COPU China PostgreSQL Association

Co-organizer
PostgresConf Orgnization
PGCENTRAL Foundation

PGUG
Japan, Indonesia, Korea, Philippines, Pakistan, Thailand, Vietnam, Russia, USA, European

Time：
NOV 17-20, 2020

01 About PostgresConf.CN & PGConf.Asia

www.postgresconf.org/conferences/AsiaChina2020

PostgresConf.CN & PGCONF.ASIA 2020

About PostgresConf.CN and PGConf.Asia

PostgreSQL is the world's leading open source database, and PostgresConf is the world's largest and most influential PostgreSQL conference organization and the world's largest Postgres education and publicity platform. It is committed to promoting and developing Postgres technology on a global scale.

PostgresConf.CN is an annual conference held by the China PostgreSQL Association for PostgreSQL users and developers. It is also one of the conference series held by PostgresConf Organization. PostgreConf.CN 2019 took place in Beijing, it was very well attended by PostgreSQL users and community members across the globe.

PGCONF.Asia is also an annual PostgreSQL event that took place in Bali Indonesia in 2019, it was a continuation of the PGCONF.Asia event that took place in Tokyo, Japan in 2018. The first PGCONG.Asia conference took place in 2016 in Tokyo, this conference acts as a hub of PostgreSQL related development and technical discussion among PostgreSQL users and developers in the region as well as experts from around the globe.

PostgresConf.CN & PGCONF.ASIA 2020

Last year's meeting photos

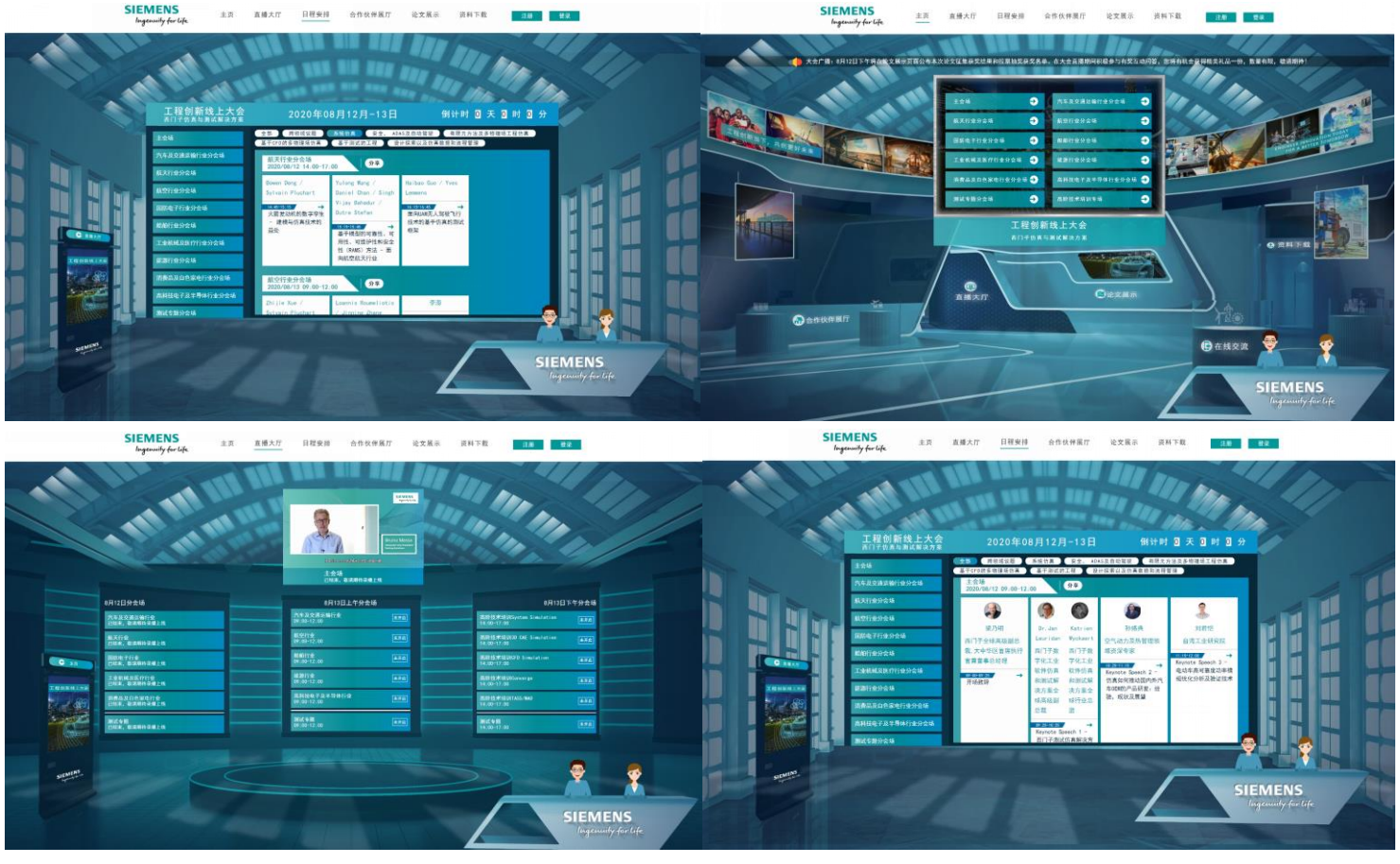
About PostgresConf.cn and PGConf.Asia 2020

PostgresConf.CN and PGCONF.Asia 2020 will be combined to offer a best and in-depth technical discussion on PostgreSQL world in 2020.

PostgresConf and PGConf.Asia 2020 is supported by many local user communities in the world, such as PGUG China, PGUG Japan, PGUG Indonesia, PGUG Korea, PGUG Thailand, and PGUG Philippines.

02 PostgresConf.CN &PGConf.Asia2020 Conference schedule planning

形式 FORMAT



Conference online solution example: Siemens Engineering Innovation 2020 Online Conference
NOTE: Just for reference, final technical solution is still under discussion

Meeting format: online + offline combination

Mainly online, the conference is divided into

- virtual halls x 1
- main venues x 1
- sub-venues (6)
- summit forums x 1
- Partner sessions
- Online exhibition halls

Live video streaming to external live broadcast platforms, such as YouTube and Facebook.

Each Zoom Meeting will need to stream to a live channel.

PostgresConf.CN & PGCONF.ASIA 2020

形式 FORMAT

Main Stream (main venue)

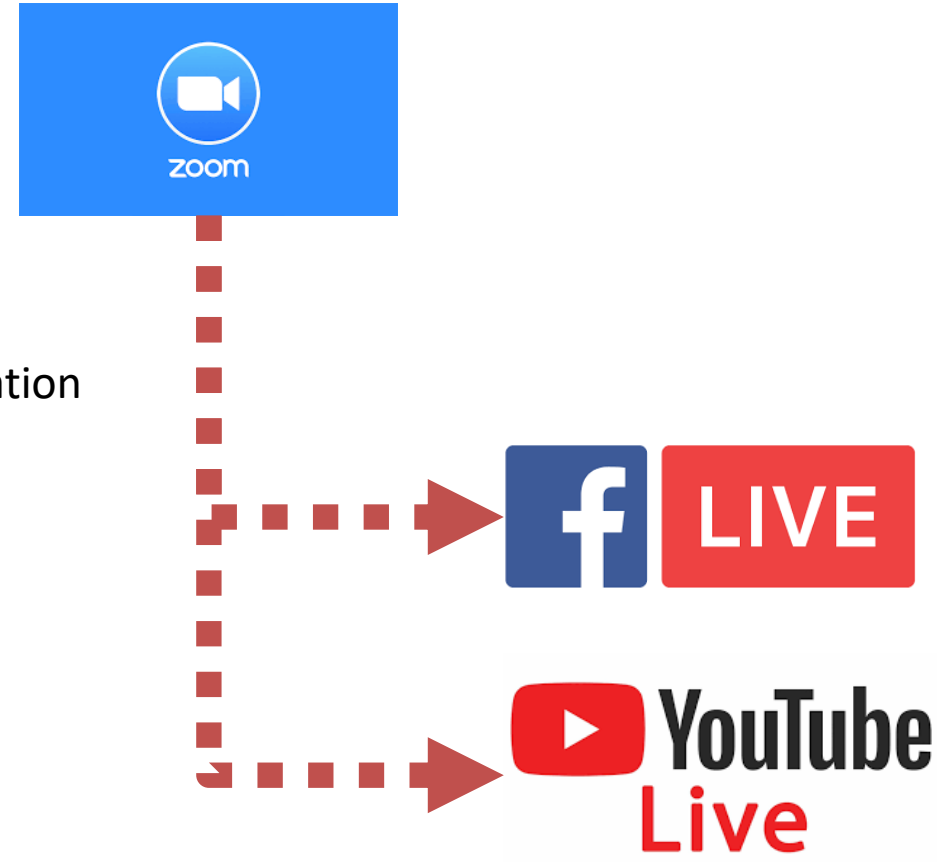
- **Opening Ceremony**
- **Guide to the other tracks/streams**
- **Closing Ceremony**

Mandarin-Speaking Tracks (China Local)

- Stream C1 – PostgreSQL Production and education integration
- Stream C2 – PostgreSQL And Information innovation
- Stream C3 – PostgreSQL Best Practices in different area

English Speaking Tracks (For international)

- Stream E1 – PostgreSQL
- Stream E2 – PostgreSQL
- Stream E3 – PostgreSQL



Other Activities

China Local Activities：

- PG Asia Annual Technology Selection Award Ceremony
- PG China Developer Community & Pangu Open-Source License launch ceremony
- PG ACE Award ceremony
- Award Ceremony of XX Cup First PG University Technology Competition
- Database University Industry Education Alliance launch ceremony

Social Activities:

- Online Chinese Traditional Culture Show
- Online Zoom Games
- Others

PostgresConf.CN & PGCONF.ASIA 2020

日程 SCHEDULE

1 NOV 17 DAY 1

09:00-15:00

Unconference (Online Meeting)

- Asian community unconferences
- Developer unconferences (Lead by Bruce Momjian)

2 NOV 17 - 18 DAY 1 - 2

09:00-17:30

2-DAYS Training, Tutorials

- Partner (sponsor) special training A-D
- Certification training special training

Totally 4 Days

3 NOV 19 DAY 3

09:00-17:30

DAY-1 Conference

main venue

- Main Forum
  - Opening Ceremony
  - Keynotes
- China community activities
- Talks

4 NOV 20 DAY 4

09:00-17:30

DAY-2 Conference

Sub Venue

- Talks(Track 1-6)
- Closing Ceremony *17:10-17:30*

PostgresConf.CN & PGCONF.ASIA 2020

亮点 SPOTLIGHTS

1

International PostgreSQL Experts

Name lists to be updated

2

Top business leaders, Experts

Top experts in the infrastructure software, leaders of well-known ICT companies, and experts from authoritative scientific research institutes

- In-depth topic sharing for participants and opening a feast of ideas in the open source field.

3

Online meetings with wider and deeper coverage

Full online conferences, leading open-source infrastructure software companies, innovative and entrepreneurial companies in the field of infrastructure software, cloud ecological vendors, creative & information ecological chain companies, and PG super users gathered to provide broader and deeper coverage.

4

PG Asia annual technology selection/awards

Asia PostgreSQL technology innovation selection activity, together with Asian colleagues, look back and summarize the development achievements of PG technology in Asia!

Important guests of the conference
Invited guests
Academician
Turing Award winner
Experts and scholars from national authoritative research institutes
Provincial big data/credit department leader
Leaders and experts from research institutes directly under the Ministry of Industry and Information Technology
Senior executives (5-10 people) of Creative & Information Ecological Enterprises
Ping An, Taiping, ICBC and other PG super application enterprise executives
International community experts
…

嘉宾 GUESTS

PCC 2019

;

重点 KEY POINT 1

Offline sub-venue for integration of production and education:

The conference is mainly online, and offline venues will be set up at Peking University, Shandong University or Southeast University etc.

Important guests from universities:

- Professor Cui Lizhen, Principal of School of Software, Shandong University
- Professor Dong Yongqiang, Associate Principal of School of Software, Southeast University
- Professor Lei Zou, Director of the National Engineering Laboratory of Big Data Analysis and Application Technology, Peking University
- Professor Gao Pengxiang, Principal of the School of Data Science and Software Engineering, Qingdao University
- Professor Zhang Rong, School of Data Science and Engineering, East China Normal University (the second prize winner of National Science and Technology Progress Award)
- Professor Jing Qi, School of Software and Microelectronics, Peking University
- Professor Peng Zhiyong, School of Computer Science, Wuhan University
- Professor Luan Junfeng, Director of Software Subject Teaching and Research Office, School of Software, Shandong University

重点 KEY POINT 2 —— the first PG college innovation competition of the XXX cup (Sponsor)

- Organized by the PG Association, co-organized and sponsored by xxx companies, divided into two tracks: technical competition group and paper report group;
- Technical competition group: There are three stages: preliminary, semi-finals, and finals. The preliminary contest is held on the MODB platform. It claims 10,000 people and selects 200 people to enter the semi-finals (national top 200) semi-finals, and finally selects the national top 20 to enter the final;
- Paper report group: accept submissions of papers, reports, analytical articles, etc., and select 100 excellent manuscripts. Finally, 10 best papers were selected to enter the final;

- Sponsor Opportunities Available (China Market)

PostgreSQL Annual Technology Selection Award Ceremony （CHINA）：

- The annual PG technology selection activity focuses on evaluating 2019-2020 excellent products, technical solutions, community contribution teams, etc.;
- There are six awards: annual innovative enterprise, annual best product, annual innovative solution, annual best application, annual best community contribution team, and industry outstanding contribution award;

重点KEY POINT 3

重点KEY POINT 4 – Partner Session / Online Cloud Exhibition Hall

- Partner special session: set up a special partner session section in the virtual hall of the conference, sponsors provide special session content, and can promote their own products and solutions (no time limit);
- Online exhibition hall: An online exhibition hall section is set up in the virtual hall of the conference. Sponsors of all levels can set up their own exhibition halls, put relevant advertisements, promotional videos, lectures, etc. (with content duration restrictions).

重点KEY POINT 5 – PG ACE plan / Award ceremony (CHINA)

- CHINA PG ACE is the Association’s flagship promotion plan, which aims to recognize the contributions of PG lecturers and practitioners to the PG community. It is the industry's only community active leader and ecological practice pioneer training system.

- After the end of the CHINA PG ACE partner review in August and September, the higher-level PG ACE will be officially announced during the conference. According to the PG ACE award rules, all PG ACEs must be selected according to the points system;

03 PostgresConf.CN &PGConf.Asia2020 Code of Conduct - 行为守则

The conference (PGConf.Asia Beijing 2020 and PostgresConf Beijing 2020) is dedicated to providing a harassment-free experience for everyone.

We do not tolerate harassment of all participants in any form. Sexual language and imagery are not appropriate for any conference venue, including exhibition booths, talks, and social events around the conference. Participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the conference organizers.

Harassment includes offensive verbal comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, displaying sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention. Participants asked to stop any harassing behavior are expected to comply immediately.

If a participant engages in harassing behavior, the conference organizers may take any action they deem appropriate, including ejection from the conference with no refund. If you feel that you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a Conference Steering Committee or Organizing Committee immediately.

This conference is a public, pure technical and non-profit conference. During this conference, any public keynote and any presentation expressing one's political opinions or views with connection to the conference itself are strictly discouraged.

此次会议（PGConf.Asia Beijing 2020和PostgresConf Beijing 2020）致力于为所有人提供无干扰的体验。

我们不容忍以任何形式骚扰任何参与者。性相关的语言和图像在任何会议场所都是不适合的，包括会议期间的展位、演讲和社交活动。违反这些规则的参加者可被大会组织者酌情制裁或开除，恕不退款。

骚扰包括与性别，性取向，残疾，外貌，身材，种族，宗教有关的令人反感的口头评论，在公共场所展示性图片，故意恐吓，跟踪，跟踪，骚扰摄影或录音，持续中断谈话或其他事件，以及不适当的身体接触和不受欢迎的性关注。参与者在被要求停止任何骚扰行为时应立即遵守。

如果参与者进行骚扰行为，会议组织者可以采取他们认为适当的任何措施，包括将参与者退出会议，且不予退款。如果您觉得自己受到骚扰，注意到有人受到骚扰或有任何其他担忧，请立即与会议指导委员会或组委会联系。

该会议是公开的，纯技术性的非盈利性会议。 在本次会议期间，严禁任何公开的表达与会议本身有关的政治观点的演讲。

Point of Contact

Email: asiacoc@postgresconf.org , or Any staff member during the conference

04 PostgresConf.CN &PGConf.Asia2020 Committees

Team Members

Chairman Board of Advisory

Bruce Momjian

PostgreSQL Global Core Team, U.S.A
EnterpriseDB

Joshua D.Drake

Chairman of PostgresConf.ORG, U.S.A
CEO of Command Prompt Inc.

Tatsuo Ishii

Steering Committee Co-Founder of JPUG
SRA OSS, Inc. Japan

Steering Committee

NOTE: All Advisory board members are also part of the Steering Committee.

Vice-Chairman of Steering Committee

Grant Zhou

(China PostgreSQL Association, Highgo Software) - Main contact person, the interface between China team and overseas countries.

Organization Team

China Core Team 国内筹备组

Guohua Bai

Main organizer in China, oversees all organizational activities in China.

China PostgreSQL Association

Zhongzheng Zhou

(Digal)
Alibaba

Scott Xiao

SequoiaDB

Wang Yang

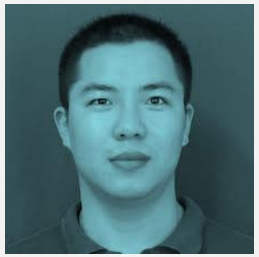
Pingan Technology

Tony Zhu

Wenwu Technology

Yandeng Yao

yMatrix Tech



Mingjun Jiang

AntDB

Team Members

Global Team 国际筹备组 （TBD)

Julyanto SUTANDANG

Indonesia

Hitoshi HEMMI

Japan

Tatsuro YAMADA

Japan

Kaori Inaba

Japan

Ibrar Ahmed

Pakistan

Andreas Scherbaum

Germany

Amanda Nystrom

U.S.A

Oleg Bartunov

Russia

Magno Domingo

Philippines

Lucky Haryadi

Indonesia

Kitti U.

Thailand

Ioseph Kim

Korea

Dang Minh Huong

Vietnam

Ahsan Hadi

Pakistan

Work Groups
工作小组

01

Marketing Team

Social Media Broadcast is part of the responsibilities of all the committee members.

02

China Local Media Team

Responsible for the “Conference Prospectus”

03

Global Media Team
Talk selection committee

All team members

04

Sponsorship team

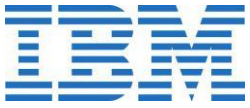
Guohua Bai
Amanda Nystrom
…

05

Code of conduct committee

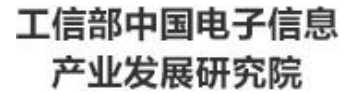
05 PostgresConf.CN &PGConf.Asia2020 History Sponsor Dada

History Conference Review-Participating Companies



PostgresConf.CN & PGCONF.ASIA 2020

History Conference Review- Participating Companies



06 PostgresConf.CN &PGConf.Asia2020 History Data

PostgresConf.CN & PGCONF.ASIA 2020

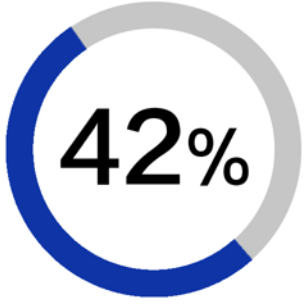
PostgresConf.CN & PGConf.Asia

10000+
Participants

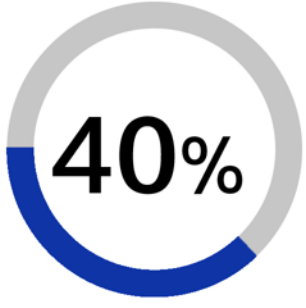
300+
Speakers

100+
Participant Enterprises

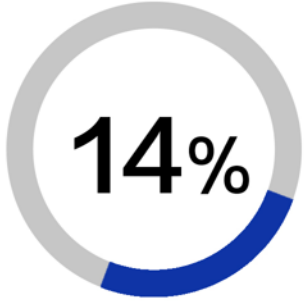
80+
Sponsors



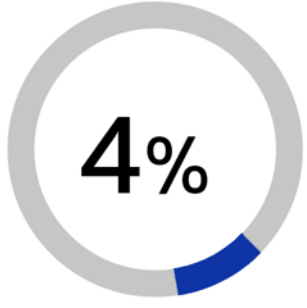
> 8 Years



5~8 Years

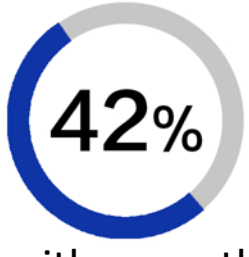


3~5 Years

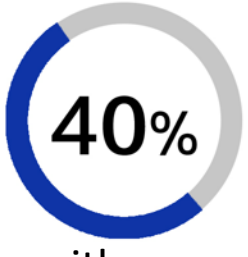


< 3 Years

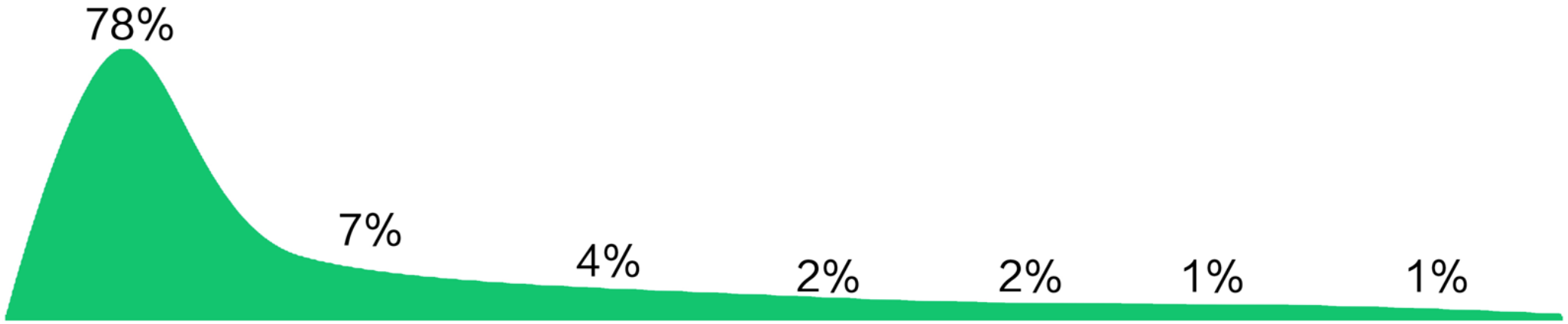
Work experience of participants



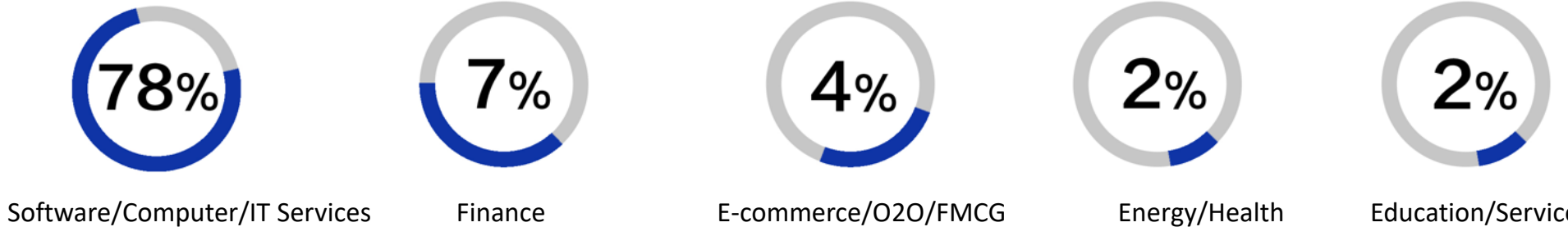
42% of participants with more than 8 years of work experience



40% of participants with more than 5 years of work experience



Industry Proportion of Participants



07 PostgresConf.CN &PGConf.Asia 2020 sponsorship plan

PostgresConf.CN & PGCONF.ASIA 2020

sponsorship plan

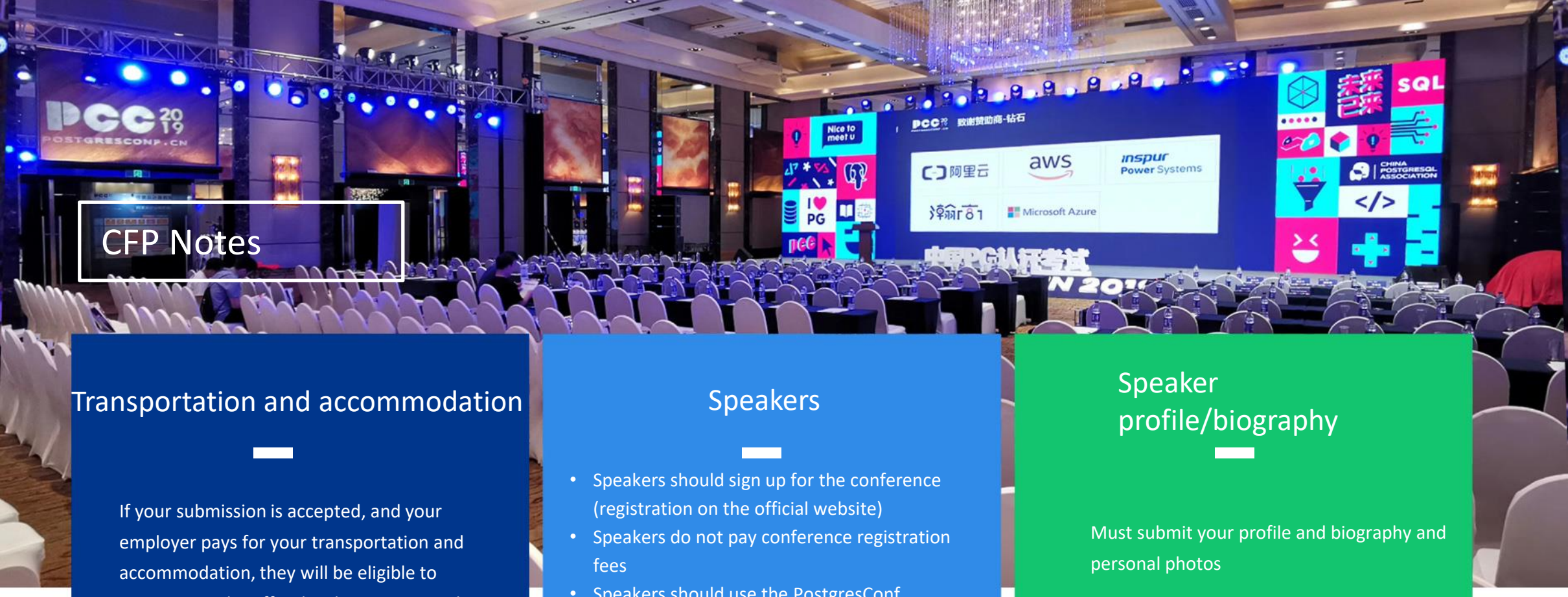
■ Sponsor Levels

Level	Partner Trainings	Online showroom	Speech (Commercial)	Virtual hall Promo display	Media AD	Interview	Brochure	Number	Cost (USD)
Platinum	√	√	√	√	√	√	2P	5	7000
Golden		√	√		√	√	1P	5	4000
Silver			√		√		0.5P	8	2000

■ Special sponsorship

Sponsor name	Number	Cost (USD)
Video	1	4000
Dialog(Forum)	2	2000
College PG Technology Competition (exclusive naming sponsor)	1	8000
Oral advertisement	5	900

China Sponsor Interface : baiguohua@postgresqlchina.com
+86 13001748183 Mr. Bai
Global Sponsor Interface : grantzhou@postgresconf.org
+1 604-781-6749



CFP Notes

Transportation and accommodation

If your submission is accepted, and your employer pays for your transportation and accommodation, they will be eligible to promote on the official website as a travel sponsor

Speakers

- Speakers should sign up for the conference (registration on the official website)
- Speakers do not pay conference registration fees
- Speakers should use the PostgresConf Speaker / Conference Speaker Registration Type to register

Speaker profile/biography

Must submit your profile and biography and personal photos

Submit your speech/keynotes at:
https://postgresconf.org/conferences/AsiaChina2020

PostgresConf. CN & PGconf. Asia 2020

China Interface : baiguohua@postgresqlchina.com
+86 13001748183 Mr. Bai
Global Interface : grantzhou@postgresconf.org
+1 604-781-6749 Mr. Grant